



5k RUN & WALK

Sept 22, 2024

MIDLAND BEACH BOARDWALK, SINY



Sponsorship criteria for the 12th annual "Step for a Cure" 5K

\$3000 Race Day Event Sponsor

- Display Banner at the finish line with company name/logo displayed
- Signage at the finish line with company name/logo displayed
- Company name/logo prominently displayed on the back of the race day T Shirt
- Entrance for 20 runners/walkers into the race
- DJ/MC Recognition throughout the day
- Website and social media exposure
- Opportunity for a company representative to speak during opening ceremonies
- On site check presentation and photo op with media presence
- Opportunity to distribute promotional products, samples, giveaways, etc. (table & chairs will be provided)

\$1750 Race Day Water Bottle Sponsor (Limit Two)

- Company Name/Logo on each race day water bottle for runners and walkers
- Signage at the finish line with company name/logo
- Entrance for 15 Runners/Walkers into the race
- Company name/logo displayed on the back of the race day T Shirt
- Website and social media exposure

\$1500 Race Day Runner Bib Sponsor (Limit One)

- Company name/logo on each race day runners bib
- Entrance for 10 Runners/Walkers into the race
- Signage at the finish line with company name/logo
- Company name/logo on the back of the race day T Shirt
- Website and social media exposure

\$750 Mile Marker Sponsor

- Company Name/Logo at each mile marker (Mile 1, 2 and 3)
- Entrance for 6 Runners/Walkers into the race
- Company name/logo on the back of the race day T Shirt
- Website/Social Media exposure

\$300 Race Day T-Shirt Sponsor (Limit 20)

- Company Name/Logo on the back of each race day T Shirt
- Entrance for 2 Runners/Walkers into the race
- Website and social media recognition

Food and Equipment Sponsor (Donation of food, equipment and or supplies)

- Company Name/Logo will appear on signage at the event
- Website/social media exposure



Please make checks payable to:
Michael's Cause, Inc
PO Box 120323
Staten Island, NY 10312
Or Online www.michaelscause.org