

MARCH 21 **2020** SATURDAY



JOURNEY FOR A CURE

Don't Stop Believing

HELPING ALL OF THE BOYS WITH DUCHENNE MUSCULAR DYSTROPHY

JOURNAL AD SPONSORSHIP March 21, 2020 Hilton Garden Inn

All Journal ads must be sent in by March 1, 2020, Ads are tax deductible

Sponsorship criteria:

- ___ Outer Back Cover for \$700 (if available)
- ___ Inside Cover for \$600 (if available)
- ___ Gold Page for \$350
- ___ Silver Page for \$300
- ___ Full Color Page \$250
- ___ Full Page B/W \$200
- ___ Half Page Ad \$150

Please attach a copy of advertisement (photos will not be returned)

(A PDF file or JPEG of the logo or artwork is preferred - email to michaelscause@gmail.com)

Name: _____

Address: _____

Telephone: _____

Signature: _____

Please make check payable to:

Michael's Cause
 PO BOX 120323
 Staten Island, NY 10312

Payments also accepted at: www.michaelscause.org

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Event Sponsor - \$10,000

- Prominently displayed company name/family name or logo on individual banner and step and repeat signage
- Company Name or Logo/family name on 2 individual poster boards in the main room
- 1 Full Gold Page Journal Ads
- Special recognition throughout the event
- Complimentary tickets for 24 guests to the event (2 tables)
- Exposure on all Social media sites & the Michael's Cause website
- Event favor will have your logo listed as a proud sponsor
- Check presentation and photo opportunity with media coverage

Cocktail Hour Sponsor - \$7500 (max of 2 available)

- Company name/family name or logo on (2) 30x40 poster board at the cocktail hour and on step and repeat signage
- Company Name or Logo on 30x40 poster board at the main event
- 1 Silver Page Journal Ads
- Prominent recognition throughout the event
- Exposure on all Social media sites & the Michael's Cause website
- Complimentary tickets for 16 guests to the event

Entertainment Sponsor - \$5000 (max of 4 available)

- Company name or logo on signage at the event near the stage
- Full Color Page Journal Ad
- Special recognition throughout the event
- Exposure on all Social media sites & the Michael's Cause website
- Complimentary tickets for 12 guests to the event

Giveaway Sponsor - \$4500 (max of 2 available)

- Company Logo or name on giveaway item
- Full Page Journal Ad
- Exposure on all Social media sites & the Michael's Cause website
- Complimentary tickets for 6 guests to the event

\$3000 - Ice Bar Sponsor

- Full Page Ad in journal
- Tickets for 4 guests
- Signage on the ice bar at the event

Journey Sponsor - \$1500

- Company name or logo on signage at the event
- Half Page Journal Ad
- Complimentary tickets for 2 guests to the event.

RSVP by March 7, 2020

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PO Box 120323

Staten Island, New York 10312

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